

## Job Advertisement

The ShibataFenderTeam Group is the leading international fender manufacturer with 50+ years of group experience in fender production, +130,000 fenders in service and 90+ years of experience in the production of rubber products. SFT, headquartered in Hamburg, Germany, handles design, manufacturing (steel, foam, PE) and international sales, generating a revenue of about 55million USD with their +80 employees around the world. Our regional offices facilitate the local contact to customers and are located in the US, Malaysia, Spain and The Netherlands. They are supported by a large network of well-established local representatives on six continents. Direct contact between all our employees and partners plays a vital role in our group's development. Our experience has earned us a reputation as a dependable partner in the international ports, harbors, and waterways market.

### Junior Marketing Manager (m/w/d)

We are looking for a full-time Junior Marketing Manager to support our global marketing department as soon as possible.

#### Tasks

- Operational implementation of our worldwide marketing activities, such as coordinating design of catalogs, flyers, manuals, advertisements (print and digital) and promotional material
- Independent creation of editorial content for the website, LinkedIn as well as trade publications in English language
- Updating of our website as well as regular and independent managing of our LinkedIn profile
- Support in the conception of google adwords campaigns and monthly performance analyses
- Planning of trade fair appearances as well as support in the organization of international events
- Responsible for new and re-ordering of promotion material and office equipment, as well as consumption analysis
- Cooperation with external service providers (e.g. graphic agencies, printers)
- Administrative support of the Head of Marketing and Corporate Communications

#### Requirements

- Completed business studies with a focus on marketing/communications or comparable
- Initial professional experience in a comparable position, preferably in B2B marketing
- Very good command of written and spoken English (other foreign languages would be an advantage)
- Very good sense for language and the independent formulation of advertising texts as well as technical articles
- Knowledge of content management systems, google adwords, google analytics and image editing programs is an advantage
- Independent and careful way of working
- Customer and service-oriented appearance
- Interest in technical products and working in an international team

It is our goal to develop long-term relationships with our employees. Everybody is an important part of our international team. We offer a goal oriented compensation package, training opportunities and an open-minded work environment.

Talented newcomers from other industries are very welcome to send their application.

Claudia Cohrt (HR Assistant) is looking forward to receive your application: [c.cohrt@sft.group](mailto:c.cohrt@sft.group)