

ShibataFenderTeam is the leading global fender manufacturer, headquartered in Germany, with regional offices in the US, Malaysia, Spain and The Netherlands, and production facilities in Malaysia, Japan, Germany and Spain. We are a specialist for customized fender solutions protecting vessels, port infrastructure and people. A strong focus lies on in-house engineering and manufacturing to offer high quality products at competitive prices. With the full range of marine rubber and foam fender products, we are a key player in the industry. After many years of experience we have gained a reputation as a dependable partner in the international maritime world. To support our global marketing and corporate communications team, we are looking for a proactive candidate in our office in Valencia, Spain, as

JUNIOR MARKETING MANAGER (B2B)

(Start immediately)

YOUR RESPONSIBILITIES

- ▶ Operational implementation of our worldwide marketing activities, such as coordinating the design of catalogues, flyers, manuals, advertisements (print and digital) and promotional material
- ▶ Copy writing of editorial content for the website (special focus on news articles), LinkedIn as well as trade publications in English
- ▶ Cooperation with trade press and PR contacts following the PR strategy
- ▶ Support in the management of website (content and performance) as well as LinkedIn profile (content and performance)
- ▶ Planning of trade fairs as well as support in organization of international events
- ▶ Management of external service providers (e.g. graphic agencies, printers)
- ▶ Support in the conception and performance of digital activities (AdWords, SEO)
- ▶ Administrative support of the global marketing and corporate communications team in planning and budgeting

OUR REQUIREMENTS

- ▶ Completed business studies in marketing, communications or advertising.
- ▶ Initial professional experience in a comparable position in B2B marketing
- ▶ Very good sense of language and very good ability of written and spoken English
- ▶ Interest in technical products and working in an international team
- ▶ Knowledge of content management systems, google AdWords, google analytics, Canva is an advantage
- ▶ Independent and structured way of working
- ▶ Service- and sales-driven mindset

WE OFFER

- ▶ Competitive benefit package
- ▶ A strong team atmosphere in an international environment
- ▶ Internal training and education
- ▶ Growth opportunities within the organization
- ▶ Interesting tasks and changing daily routines

CONTACT.



Cristina Verde (Senior Marketing Manager) is looking forward to receiving your application:

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ShibataFenderTeam Spain SLU

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